

\* REVISED \*

**\*\*SPECIAL JOINT MEETING DATE, TIME AND LOCATION\*\***

**NOTICE OF PUBLIC MEETING  
PHOENIX CITY COUNCIL  
PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE  
JOINT MEETING WITH THE  
PHOENIX PARKS AND RECREATION BOARD**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX CITY COUNCIL PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE, THE PHOENIX PARKS AND RECREATION BOARD** and to the general public, that the **PHOENIX CITY COUNCIL PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE AND THE PHOENIX PARKS AND RECREATION BOARD** will hold a joint meeting open to the public on **Thursday, June 21, 2012 at 5:00 p.m. located at the City Council Chambers, 200 West Jefferson Street, Phoenix, Arizona.**

One or more Subcommittee or Board members may participate via teleconference. The agenda for the meeting is as follows (times are estimated and items may be discussed in a different sequence than posted):

1.	<b>Call to Order, Welcome and Introductions</b>	Chair Tom Simplot and Chair Delia Ortega-Nowakowski
2.	<b>Call to the Public:</b> Consideration, discussion, and concerns from the public. Those wishing to address the Subcommittee need not request permission in advance. Action taken as a result of the public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.	Chairs Simplot and Ortega-Nowakowski
<b>Item 3 is for information and discussion.</b>		
3.	<b>OVERVIEW OF DOG PARKS / OFF LEASH AREAS</b> This report provides the Parks, Arts, Families and Seniors Subcommittee and the Parks and Recreation Board with an overview of citywide dog parks / Off Leash Areas (OLAs) as requested by Subcommittee Chair Simplot on March 28, 2012. <b>This item is for information and discussion.</b>	James P. Burke, Parks and Recreation  Page 3

<b>Item 4 is for information, discussion and possible action.</b>		
4.	<p><b>MARGARET T. HANCE PARK MASTER PLAN STEERING COMMITTEE RECOMMENDATIONS</b></p> <p>This report requests the Subcommittee and the Parks and Recreation Board recommend that the City Council approve the Margaret T. Hance Park Master Plan Steering Committee recommendations, with the exception of construction of a temporary off-leash facility. This report further requests the Subcommittee and the Board recommend City Council authorize staff to issue a Request for Qualifications (RFQ) to develop a new master plan for the park.</p> <p><b>This item is for information, discussion and possible action.</b></p>	<p>James P. Burke, Parks and Recreation</p> <p>Sarah Porter, Parks and Recreation Board</p> <p>Page 11</p>
5.	<b>Request for Future Agenda Items</b>	Chairs Simplot and Ortega-Nowakowski
6.	<b>Adjournment</b>	Chairs Simplot and Ortega-Nowakowski

For further information, please call Brandie A. Ishcomer, Management Assistant, City Manager's Office at 602-262-7684.

**Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.**

For reasonable accommodations, call Brandie A. Ishcomer at Voice/602-262-7684 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.

June 14, 2012

PAFS Subcommittee:

Tom Simplot, Chair  
Bill Gates

Sal DiCiccio  
Michael Nowakowski

Parks and Recreation Board:

Delia Ortega- Nowakowski, Chair  
Dave Call  
Michael Lieb  
Sarah Porter

Aubrey Barnwell  
Valerie Churchwell  
Roger A. Peck

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**CITY COUNCIL REPORT**

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TO: Jerome E. Miller  
Deputy City Manager

FROM: James P. Burke  
Acting Parks and Recreation  
Director

SUBJECT: OVERVIEW OF DOG PARKS / OFF LEASH AREAS

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This report provides the Parks, Arts, Families and Seniors Subcommittee and the Parks and Recreation Board with an overview of citywide dog parks / Off Leash Areas (OLAs) as requested by Subcommittee Chair Simplot on March 28, 2012.

**THE ISSUE**

Off Leash Areas have become popular amenities at many parks across the country. In 2001, the Phoenix Parks and Recreation Board adopted the Off Leash Activity Areas / Dog Parks Policy (Attachment A) establishing five OLAs in City parks including: Echo Mountain Off Leash Area at Grovers Basin Park, PetSmart Dog Park at Washington Park, RJ Dog Park at Pecos Park, Rose Mofford Sports Complex, and Steele Indian School Park (Attachment B). The 2001 policy was crafted following extensive research of local and national cities site placement and design standards for off leash areas. The policy was revised in 2011 to include community input, safety, and updated design criteria. The City of Phoenix has been fortunate to have both community and corporate support to contribute funding to construct off leash areas that might otherwise not have been built.

Compared with other cities nationally, Phoenix ranks similarly in the number of off leash areas. The table below represents cities Phoenix typically benchmarks.

<u>City</u>	<u>Number of Off Leash Areas</u>
Austin, Texas	10
Las Vegas, Nevada	10
San Jose, California	9
Tucson, AZ	7
Charlotte, North Carolina	6
San Antonio, Texas	6
Long Beach, California	6
Phoenix, Arizona	5
Dallas, Texas	4
Kansas City, Missouri	1

Phoenix is also on par with most local cities in the valley with the number of off leash areas.

<u>City</u>	<u>Number of Off Leash Areas</u>
Phoenix	5
Tempe	5
Chandler	4
Glendale	3
Scottsdale	3
Gilbert	2

### **Construction and Maintenance Costs**

Construction for new OLAs is approximately \$280,000 for a two acre site. This includes site development costs, as well as power, water, irrigation, turf, trees, fencing and transfer stations, area lights and benches. The Parks and Recreation Department has designed, installed and currently operates and maintains five OLAs. These areas are very popular and heavily used, creating additional maintenance and operation considerations.

Also, the constant use of these facilities wears the turf, exposing the soil surface and creates soil compaction. Compaction inhibits the rooting of turf and causes water to pool, necessitating additional maintenance. Turf grass maintenance practices for these facilities are similar to high use sports fields and include additional irrigation, soil aerification, fertilization, seeding, top dressing, and soil testing and analysis. The re-establishment of turf from this high use requires additional resources and intermittent unscheduled closures for the off leash areas to aid in maintaining a safe and usable space. In contrast to city sports fields which enjoy seasonal closures, City of Phoenix OLAs are generally open seven days a week year round. Neighboring cities have scheduled weekday and seasonal and rotational closures for turf and facility maintenance at OLAs.

In addition, the large volume of dog waste and trash generated requires additional staff time to clean and monitor the OLA. Costs for operation and maintenance of OLAs at existing park facilities are higher than surrounding park areas, due to the higher level of required maintenance functions. Designing new Off Leash Areas will require careful evaluation. Site placement must be considered to minimize concerns of neighboring residents and the impacts of noise and traffic. Also, irrigation systems must be designed in order for the large and small dog pods of the OLA to be isolated from each other and the rest of the park facility. The average annual operation and maintenance costs for Off Leash Areas that are two acres is estimated at \$80,000. This cost includes maintenance staffing for groundskeeping, mowing, irrigation, and turf renovation, as well as water, electricity, fertilizers, soil amendments, and maintenance supplies.

## OTHER INFORMATION

The Parks and Recreation Board has identified locations in the City of Phoenix parks system appropriate for future off leash areas, including Deem Hills Park, Reach 11 Recreation Area, and the future Black Mountain Park. The Board also approved the recommendation of the Dog Park Ad Hoc Committee that the Margaret T. Hance Park Steering Committee consider a dog park as a potential use at Hance Park as a part of the master planning process on March 24, 2011.

The Parks and Recreation Department will continue to strive to place OLAs in parks based upon available capital and operations funding, as well as, community needs and input.

## RECOMMENDATION

This report is for information and discussion.

Attachments: A: Parks and Recreation Board Policy 3.4  
B: Existing and Proposed Dog Parks Map

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**City of Phoenix  
Parks and Recreation Board Policy**

Number <b>3.4</b>	<b>Off-Leash Activity Areas/Dog Parks</b>	Adopted: 6/28/2001
		Revised: 9/22/2011

This policy provides design criteria for citing potential City of Phoenix dog parks or off-leash activity areas (OLAA) to minimize conflicts between users and local neighborhoods. The City proposes a long-term equitable distribution of these facilities throughout Phoenix based on resident demand in each division.

- OLAAs should be sited within larger parks fitting the Parks and Recreation Department’s classifications of a division park. Where interest for an OLAA exists in a park, a neighborhood survey should be completed to determine overall interest and acceptance of the off leash area.
- The Parks and Recreation Department reserves the right to designate some parks as special use facilities. These special use facilities are not considered compatible with an OLAA.
- Where possible, dog parks will be sited in areas not directly bordering a residential area to avoid conflict with existing neighborhoods. In existing parks, OLAAs should not be added where they would remove a current use by local residents.
- The required size for an OLAA is 2 acres, with the minimum 1.0 acre for each section. These facilities require fencing which, depending on aesthetics; considerations can be chain link or wrought iron. A minimum fence height is 5 feet.
- All OLAAs will be designed to control dust. Where turf is used, sprinkler irrigation will be used with 100% coverage 70% minimum distribution uniformity. Each section of the OLAA will be zoned for separate irrigation from the other OLAA sections and the park. Where turf is not acceptable, sprinkler irrigation systems will be used to minimize dust.
- Adequate parking needs to be available close by any proposed OLAA. Peak use times should be considered for parking areas so that other competing park uses are not heavily used at similar times.
- Security lighting should be included to illuminate the entry areas for early evening use and early morning use.
- In all OLAAs, two gates are required with one on each section of the OLAAs.
- Each of the entrances should be posted with user regulations. These regulations should clearly indicate penalties for violations.
- A separate area for smaller dogs is required at all OLAA’s.

## Off-Leash Activity Area Policy

### Page 2

- Benches, trees, or shade structures are required to provide comfort for the people recreating with their dogs and provide shade for dogs at risk of overheating. Non city furniture, equipment, and chairs cannot be stored on site. All equipment must be removed by OLAA users.
- Covered trash containers must be provided and stations providing dog mitts or baggies will be located appropriately within the park and maintained with daily trash removal.
- A water source is required for OLAA users and their pets.
- For all parks where an OLAA is planned, the path system will need to be designed compliant with the American's With Disabilities Act (ADA).

# City of Phoenix Parks and Recreation Department Parks Preserves and Facilities Existing and Proposed Dog Parks

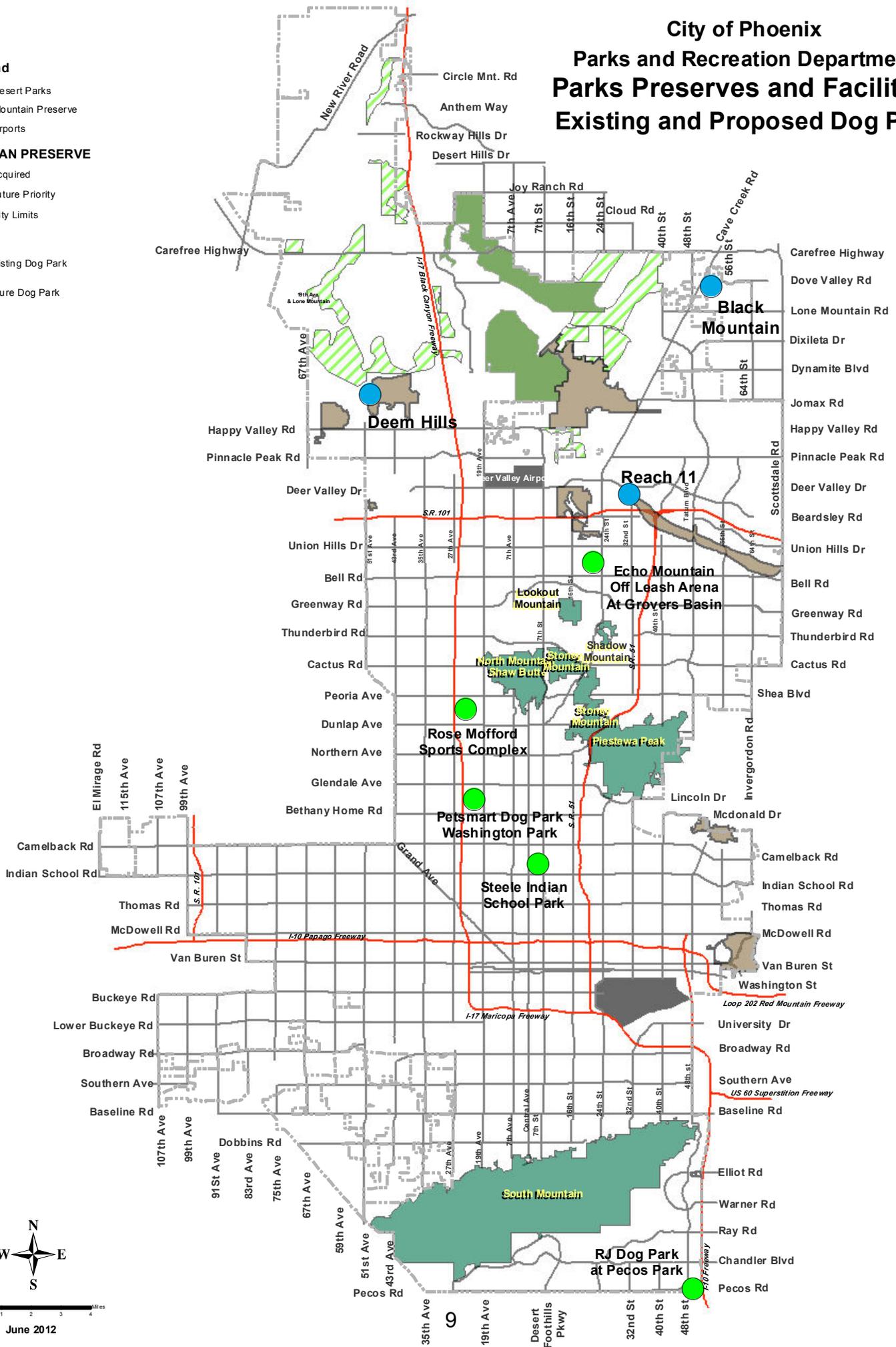
## Legend

- Desert Parks
- Mountain Preserve
- Airports

## SONORAN PRESERVE

- Acquired
- Future Priority
- City Limits

- Existing Dog Park
- Future Dog Park



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## CITY COUNCIL REPORT

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TO: Jerome E. Miller  
Deputy City Manager

FROM: James P. Burke  
Acting Parks and Recreation  
Director

SUBJECT: MARGARET T. HANCE PARK MASTER PLAN STEERING COMMITTEE  
RECOMMENDATIONS

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This report requests the Parks, Arts, Families & Seniors Subcommittee and the Parks and Recreation Board recommend that the City Council approve the Margaret T. Hance Park Master Plan Steering Committee recommendations, with the exception of construction of a temporary off-leash facility. This report further requests the Subcommittee and the Board recommend City Council authorize staff to issue a Request for Qualifications (RFQ) to develop a new master plan for the park.

### THE ISSUE

Margaret T. Hance Park is a hidden jewel, perfectly poised to catalyze downtown Phoenix's burgeoning arts and culture community and invigorate downtown economic development. Historically, a huge infrastructure investment has been made in the 33-acre downtown park within walking distance of almost all of Phoenix's signature arts and culture providers, Arizona State University's downtown campus and an established grassroots arts district. In the context of current and future downtown residents, workers and students, Hance Park is the unique intersection of culture, connectivity and community.

Hance Park is the potential epicenter of a new Phoenix with higher density and more residents living downtown. Cities across the world have either developed new or restored signature urban outdoor spaces. Great cities have great parks. With an investment of significant resources Hance Park could compete with world-class parks across the globe and become Hance Park a signature destination that activates community and cultural connectivity in the City of Phoenix.

The park was named after the former Mayor of Phoenix who worked with the Arizona Department of Transportation (ADOT) to clear homes through the Roosevelt neighborhood for the freeway plan. The last mile of interstate freeway that connected Florida to California was constructed through Central Phoenix in 1981. The "Deck Park" is built on 19 bridges covering over one half mile of I-10 freeway tunnel between 5<sup>th</sup> Avenue on the west and 3<sup>rd</sup> Street on the east. The city's main arterial street and Light Rail line spans the park from north to south at the Central Avenue Bridge.

In 1989, Federal Highway Administration (FHWA) and ADOT hired the national design firm, Howard Needles Tammen & Bergendoff (HNTB) to prepare a park design plan, deck structure, transit station, ventilation system and transportation and pedestrian

access. The concept for the park was to reconnect the neighborhoods bi-sected by the I-10 Freeway by offering a generous park amenity.

The goal of the 1989 HNTB master plan was “to provide an implementable recommendation for the development of a major public park and compatible land uses.” The park included three distinct areas: 1. a neighborhood park west of Central Avenue with a small lake, open play areas, parking, restrooms, courts and playgrounds, trail connections to the historic neighborhoods and local Kennilworth Elementary school; 2. an urban plaza under the Central Avenue Bridge with a tree bosque, reflecting pool, transit station, a carousel, water esplanade and shade for gatherings; and 3. the Cultural Park on the eastern edge with an art walk, amphitheatre, grandstand and parking garage for special events.

Once constructed, the park included two and a half acres of colored pavers, 240,000 cubic yards of soil, 4,000 plants, 80 trees, 14 miles of electrical conduit, 110 light poles, and 324 parking spaces. In time, the water features on the plaza were turned off due to the drought. The trees on the plaza did not thrive due to limited root growth and reflected heat from the deck. The carousel, amphitheater, grandstand, parking garage and shaded arcade were never funded. The elements realized and unrealized from this original master plan provide a foundation on which to work and represent a spirit of optimism and possibility that are now being carried forward.

## **Community Engagement**

Through the years the City Council and Parks and Recreation Board have appointed community committees to address concerns and plans for the park. The first advisory committee was established in 1985 to prepare background studies, collect data, and gather community input. An updated park master plan and land use plan was presented in 1986 by the Central Avenue Deck Park Advisory Committee. In 1989, recommendations on policies for the Park on special events, locations, parking, promotions and neighborhood notification were made by the Deck Park Implementation Advisory Committee. In 2010, the community surrounding the park expressed a strong interest in activating the park and held visioning sessions with interested groups. In 2011, the Parks and Recreation Board appointed a Margaret T. Hance Park Master Plan Steering Committee to develop and recommend a new master plan for the park.

The Steering Committee was also charged with considering a dog park as a potential use at Hance Park as a part of the master planning process as recommended by the Dog Park Ad Hoc Committee and approved by the Parks and Recreation Board on March 24, 2011 and the Downtown, Aviation and Economy Subcommittee on April 6, 2011.

## **2011 – 2012 Hance Park Steering Committee Approach**

Over 14 months, the Committee met monthly to develop a mission statement, guiding principles, program elements, design considerations and review comparable urban parks nationally and internationally.

The Committee accepted Arizona State University’s generous offer to have the Design School Architecture and Landscape Architecture Graduate Studio propose a new

master plan for the park. The components and programmatic elements can be found in the executive summary, Attachment A. While many big and catalytic ideas were brought forward by the ASU work, the concept of exposing and connecting the surface of the park to the core infrastructure of the I-10 tunnel was not acted upon by the Committee.

The Committee embraced the mission “to develop an achievable master plan for Hance Park that fosters and activates community and cultural connectivity in the City of Phoenix, making Hance Park a signature destination.” According to City Parks Alliance, “signature parks” around the country are “distinctive, must-see destinations that foster public enjoyment, tourism, community development and premium real estate values and help to define their cities and generate substantial civic, environmental, economic, and fiscal benefits.” For these purposes, the Committee’s primary recommendation to the Parks and Recreation Board and PAFS Subcommittee is to request a recommendation the City Council to authorize staff to proceed with an issuance of a Request for Qualifications (RFQ) to establish a shortlist of three to five qualified design firms who will interview to be selected to develop a new master plan for the park based on the motions and recommendations by the Committee.

## OTHER INFORMATION

### **Recommended Program Elements for Hance Park New Master Plan Development**

- A skate board park
- An exercise path
- A permanent signature band shell/amphitheater
- A significant landmark feature or attraction
- Food concessions in and around park boundaries
- A children’s play area
- Community bike amenities
- Community garden
- A large flexible space to accommodate a variety of program uses
- Designers should incorporate the firehouse as an activated amenity, such as food service/restaurant, whose patrons would provide additional “eyes on the park”
- Designers should consider use of the right-of-way surrounding Hance Park with the intent of creating greater visibility, accessibility and activation of the park, with specific direction to consider Moreland Street between 1<sup>st</sup> and 3<sup>rd</sup> Street, and 1<sup>st</sup> Street from Roosevelt Street to Moreland Street
- Designers should consider providing a pedestrian connection from Filmore Street downtown to the Phoenix Art Museum along 1<sup>st</sup> Street that includes Cancer Survivor’s Park
- Designers to consider such amenities as access and visibility in the park, including easy-access, street-level entrances welcoming visitors to the park; provide clear signage/map monuments to encourage usage of park and surrounding cultural institutions; enhance/update lighting, security and user traffic; incorporate public art; and more aesthetic barriers
- Create integrated park signage/graphics program to enhance entry sequences from Light Rail stops to Central Avenue entries and identify Hance Park from 3<sup>rd</sup> Street and 3<sup>rd</sup> Avenue

- Designers to consider enhancing and improving access to and visible integration of the Irish Cultural Center and Japanese Friendship Garden from within the Park
- A dog park within the current park boundaries in accordance with committee guidelines and sited by the professional design team selected by the RFQ process. Pending a permanent siting of the dog park, a temporary dog park sited between 3<sup>rd</sup> and 5<sup>th</sup> Avenues south of Culver has been recommended by the Committee
- The Committee recommends the City of Phoenix support the management and operation of the park. The Committee further recommends the City undertake improvements to the park, as soon as financially possible and while the RFQ process and subsequent phased park design work is implemented. The Committee recommends the following improvements: exercise pathway, green grass year round, enhanced lighting, entryways, signage/way finding, functional water fountains, restroom, Ramada and security enhancements

### **Format of RFQ Recommendation**

The Committee recommends the City undertake a Request for Qualifications process, to include the following:

1. National and international professional design teams are asked to submit summary portfolios containing design philosophy, relevant work experience, and résumés.
  - Design team composition may include professionals from the disciplines of: landscape architecture, architecture, lighting, graphic/wayfinding, accessibility, sustainability, and public art.
2. A selection panel of community stakeholders and recognized local, regional and/or national professionals review all submitted portfolios, and from these submitted materials, select a limited number of teams for interview.
3. The selected teams come to Phoenix for a site visit and interview by the selection panel.
4. The selection panel selects the best/most qualified professional design team to recommend to the City Council.
5. This design team is placed under contract with City Council approval to develop the phased Hance Park Master Plan.

Department staff recognizes the work of the Downtown Dog Park Ad Hoc Committee and the Hance Park Master Plan Steering Committee and the number of meetings and amount of testimony taken concerning the dog park issue. The Committee was open to public comment and everyone who chose to speak on the issue was heard. While staff agrees a dog park should be part of the redesigned Hance Park; staff does not recommend constructing a temporary off-leash facility. A temporary off-leash facility would need to be replaced in the near future during formal park redevelopment, and would divert limited capital improvement funding at a time of high demand. It would also

impose additional short-term ongoing maintenance costs. Staff supports the committee report and recommendations, with the exception of constructing a temporary off-leash facility.

### RECOMMENDATION

This report requests the Parks, Arts, Families & Seniors Subcommittee and the Parks and Recreation Board recommend that the City Council approve the Margaret T. Hance Park Master Plan Steering Committee recommendations, with the exception of construction of a temporary off-leash facility. This report further requests the Subcommittee and the Board recommend City Council authorize staff to issue a request for qualifications (RFQ) to develop a new master plan for the park.

Attachment A: Margaret T Hance Park Master Plan Steering Committee  
Executive Summary

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## **Margaret T Hance Park Master Plan Steering Committee Executive Summary**

### **About Margaret T. Hance Park**

Margaret T. Hance Park is a hidden jewel, perfectly poised to catalyze downtown Phoenix's burgeoning arts and culture community and invigorate downtown economic development. Historically, a huge infrastructure investment has been made in the 33-acre downtown park within walking distance of almost all of Phoenix's signature arts and culture providers, Arizona State University's downtown campus and an established grassroots arts district. In the context of today's and tomorrow's downtown residents, workers and students, Hance Park is the unique intersection of culture, connectivity and community.

It is the potential epicenter of a new Phoenix with higher density and more residents living in downtown. Cities across the world have either developed new or restored signature urban outdoor spaces. Great cities have great parks. Hance Park deserves an investment of significant resources to compete with world-class parks across the globe and to make Hance Park a signature destination that activates community and cultural connectivity in the City of Phoenix.

The last mile of interstate freeway that connected Florida to California was constructed through Central Phoenix in 1981. The "Deck Park" is built on 19 bridges covering over one half mile of I-10 freeway tunnel between 5<sup>th</sup> Avenue on the west and 3<sup>rd</sup> Street on the east. The city's main arterial street and Light Rail line spans the park from north to south at the Central Avenue Bridge. The park was named after the Mayor of Phoenix who worked with the Arizona Department of Transportation (ADOT) to have the homes cleared through the Roosevelt neighborhood for the freeway plan.

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The goal of the 1989 HNTB master plan was "to provide an implementable recommendation for the development of a major public park and compatible land uses." The park included three distinct areas: 1. a neighborhood park west of Central with a small lake, open play areas, parking, restrooms, courts and playgrounds, trail connections to the historic neighborhoods and local Kennilworth Elementary school; 2. An urban plaza under the Central Avenue

Bridge with a tree bosque, reflecting pool, transit station, a carousel, water esplanade and shade for gatherings; and 3. The Cultural Park on the eastern edge with an art walk, amphitheatre, grandstand and parking garage for special events.

The constructed park included two and a half acres of colored pavers, 240,000 cubic yards of soil, 4,000 plants, 80 trees, 14 miles of electrical conduit, 110 light poles, and 324 parking spaces. In time, the water features on the plaza were turned off due to the drought. The trees on the plaza did not thrive due to limited root growth and reflected heat from the deck. The carousel, amphitheater, grandstand, parking garage and shaded arcade were never funded. The elements realized and unrealized from this original master plan provide a foundation on which to work and represent a spirit of optimism and possibility that are now being carried forward.

## **Community Engagement**

Through the years the City Council and Parks and Recreation Board have appointed community committees to address concerns and plans for the park. The first advisory committee was in 1985 to prepare background studies, collect data, and gather community input. An updated park master plan and land use plan was presented in 1986 by the Central Avenue Deck Park Advisory Committee. In 1989 recommendations on policies for the park on special events, locations, parking, promotions and neighborhood notification were made by the Deck Park Implementation Advisory Committee. In 2010, the community surrounding the park expressed a strong interest in activating the park and held visioning sessions with interested groups. In 2011, the Parks and Recreation Board appointed a Margaret T. Hance Park Master Plan Steering Committee to develop and recommend a new master plan for the park.

### **2011- 2012 Hance Park Steering Committee Approach**

For 14 months the Committee met monthly to develop a mission statement, guiding principles, program elements, design considerations and review of comparable urban parks nationally and internationally.

The Committee accepted Arizona State University's generous offer to have the Design School' architecture and landscape architecture graduate studio propose a new master plan for the park. The components and programmatic elements can be found in this final report. While many big and catalytic ideas were brought forward by the ASU work their concept of exposing and connecting the surface of the park to the core infrastructure of the I-10 tunnel was not acted upon by the Committee.

The Committee embraced the mission "to develop an achievable master plan for Hance Park that fosters and activates community and cultural connectivity in the

City of Phoenix, making Hance Park a signature destination.” According to City Parks Alliance, “signature parks” around the country are “distinctive, must-see destinations that foster public enjoyment, tourism, community development and premium real estate values and help to define their cities and generate substantial civic, environmental, economic, and fiscal benefits.” For these purposes, the Committee’s primary recommendation to the Parks and Recreation Board is to request the City Council to authorize staff to proceed with an issuance of a Request for Qualifications (RFQ) to establish a shortlist of three to five qualified design firms who will interview to be selected to develop a new master plan for the park based on the motions and recommendations by the Committee.

### **Recommended Program Elements for Hance Park Designers**

- A skate board park
- An exercise path
- A permanent signature band shell/amphitheater
- A significant landmark feature or attraction
- Food concessions in and around park boundaries
- A children’s play area
- Community bike amenities
- Community garden
- A large flexible space to accommodate a variety of program uses
- Designers should incorporate the firehouse as an activated amenity, such as food service/restaurant, whose patrons would provide additional “eyes on the park”
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- A dog park within the current park boundaries in accordance with committee guidelines and sited by the professional design team selected

by the RFQ process. Pending a permanent siting of the dog park, a temporary dog park sited between 3<sup>rd</sup> and 5<sup>th</sup> Avenues south of Culver has been approved by the Committee

- The Committee recommends the City of Phoenix support the management and operation of the park. The Committee further recommends that the City undertake improvements to the park as soon as financially possible and while the RFQ process and subsequent phased park design work is implemented. The Committee recommends the following improvements: exercise pathway, green grass year round, enhanced lighting, entryways, signage/way finding, functional water fountains, restroom improvements, Ramada improvements and security enhancements

### **Format of RFQ Recommendation**

The committee recommends that the City undertake a Request for Qualifications process.

1. National and international professional design teams are asked to submit summary portfolios containing design philosophy, relevant work experience, and resumes.

Design team composition may include professionals from the disciplines of: landscape architecture, architecture, lighting, graphic/wayfinding, accessibility, sustainability, public art.

2. A selection panel of community stakeholders and recognized local, regional and/or national professionals review all submitted portfolios, and from these submitted materials, select a limited number of teams for interview.

3. The selected teams come to Phoenix for a site visit and interview by the selection panel.

4. The selection panel selects the best/most qualified professional design team to recommend to the City Council.

5. This design team is placed under contract with the City Council approval to develop the phased Hance Park Master Plan.